



SUMMER SOULSTICE MUSIC FESTIVAL

Saturday, June 20, 2020

Noon – 11pm

VENDOR APPLICATION 2020

Food Vendor **\$250.00**

Art & Craft Vendor **\$150.00**

East Side BID Business **Remove \$100 from applicable category above**

Business name: _____

Business address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Business phone: _____ Cell phone _____

Email _____

Please describe the items and/or services you wish to display or sell: (for food- use additional page if needed)...please be specific on menu items:

I agree to protect, indemnify, and hold harmless the East Side Business Improvement District and Made in Milwaukee from and against any and all causes of action, claims, demands, suits, liability or expense by reason of loss or damage to, and property or bodily injury to any person, including death, as a direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the renter who shall defend the East Side Business Improvement District or City of Milwaukee in such cause of action or claim.

Applicant's Signature: _____ Date: _____



Please sign and return full application, rental payment in the form of a **check payable to East Side BID** and photocopy of State Seller's Permit to the following address no later than May 1, 2020:

East Side BID
ATTN: Dana Emold / SSMF
PO Box 510197
Milwaukee, WI 53203

ADDITIONAL INFORMATION:

1. **PERMITS:** The vendor is personally responsible for holding the correct permits to conduct business at the Summer Soulstice Music Festival. Please call the appropriate agency for requirements and fees. For State Seller's Permit (non-food items) call the State of Wisconsin at (414) 227-4444. Please note that tents, tables and seating are the responsibility of the vendor. Additional day-of-event instructions will be sent to the email address provided before the event.
2. **FEES:** You have requested a 10' x 10' marketplace booth in a heavily trafficked area of The Summer Soulstice Music Festival. All rental fees are due at time of application. If you are not chosen as a vendor, check will be returned. After May 15th, fees are non-refundable. If you require additional space, please contact Event Director.
3. The event ends at 11pm. You are not permitted to sell after midnight.
4. We will not provide or have access to electricity for vendors. All vendors must go through an approval process before becoming a vendor at the Summer Soulstice Music Festival. Organizers reserve the right to approve and/or reject vendor applications. Vendor applications will be accepted on a case-by-case basis and approvals given in an effort to maintain the highest quality and variety of products.
5. All booth placements are determined by the festival organizers. Booth assignments will be given just prior to the festival.
6. Any food samples must be pre-cut prior to arrival at the festival unless you bring your own prep station as per City of Milwaukee's health code. This does not apply to packaged goods.
7. As per the City of Milwaukee's health code, each food vendor must have a handwashing station (such as a small Igloo beverage cooler filled with water). All waste (including water waste), must be discarded at designated locations.
8. All vendors must be pre-registered with event management. No walk-ins allowed.
9. The festival is a rain or shine event. We regret that in the event of bad weather there will be no refunds.
10. Information regarding set-up & tear-down and parking will be sent out with your booth confirmation approximately 14 days prior to event. Vendors are responsible for removing their own trash from the street - if you do not do this, you will not be allowed back.
11. Food vendors are approved to sell **ONLY those items listed on the vendor application**. Unapproved changes in menu will not be allowed, and you will be asked to leave without a refund of application fees.

QUESTIONS: Contact Dana Emold, Event Director.
events@theeastside.org; 414-426-1384