THE EASTSIDE
BUSINESS IMPROVEMENT DISTRICT

East Side Gift Guide

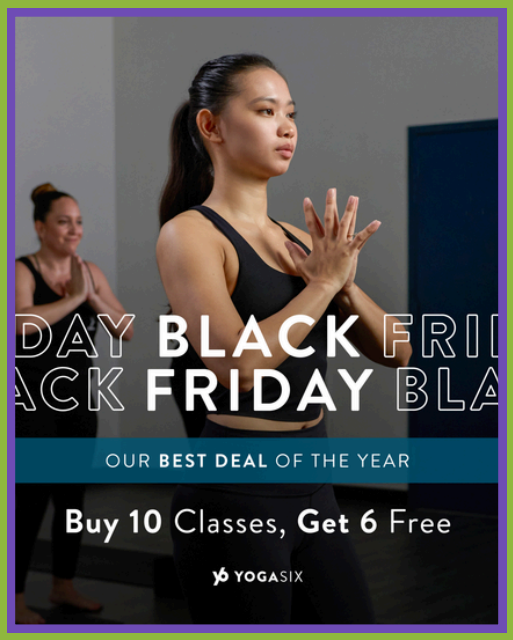
GIVE THE GIFT OF LOCAL!

As the holiday season approaches, we're excited to share our gift guide, featuring a curated selection of unique gifts from our amazing local businesses in the East Side BID.

This year, we encourage you to shop small and support our vibrant community by exploring special deals and distinctive offerings from talented artisans and shop owners right here in Milwaukee.

Let's make this holiday season memorable by giving the gift of local!

YogaSix Milwaukee Class Pack Sale



Give the gift of wellness this holiday season! From November 1 through December 1, **YogaSix Milwaukee** is offering a special class package: buy 10 classes for $249 and get 6 additional classes FREE. That's 16 classes to enjoy, valid for six months.

20% off Wiskullsin Clothing



Get a head start on your holiday shopping with **Wiskullsin**'s Black Friday through Cyber Monday sale! Enjoy 20% off your purchase when you use code BFCM20 at checkout, November 27-30.

Gift some edge! Score 20% off site-wide at **United Skulls of America** from Black Friday through Cyber Monday using code BFCM20. Shop state-inspired skull tees for some hardcore hometown pride.



20% off United Skulls of America

50% off Kind Oasis

Shop small, save big, and sip kindly this holiday season! From Small Business Saturday, November 28, through December 11, enjoy 50% off **Kind Oasis** Seltzer and Spritz Singles, 4-packs, bundles, and Spritz 6-packs. Stock up on your favorite flavors for holiday gatherings, cozy nights in, and plenty of good vibes all season long! Offer valid in-store only.





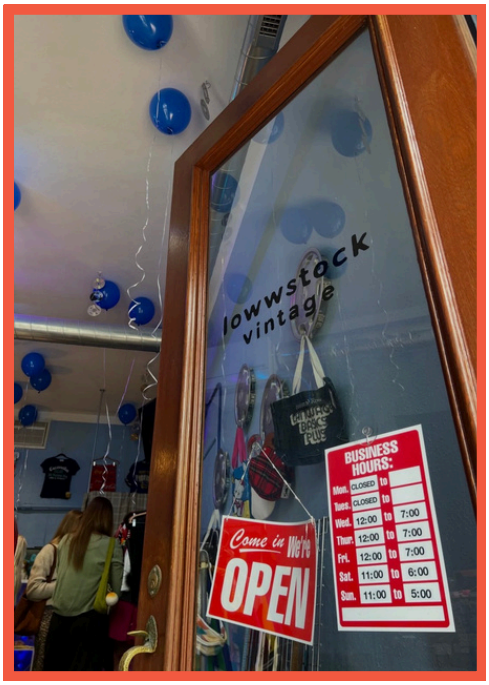
25% off Bublr Bikes Annual Pass

Give the gift of two wheels! **Bublr Bikes** is offering 25% off a 2027 Annual Pass, which includes unlimited one-hour Bublr rides throughout the year. To receive your discount, create a Bublr BCycle account by December 31, 2026, and email support@bublrbikes.org to request your promotional code. Bublr will send you a beautifully designed discount certificate by email or mail.

Tasty Treat at Vier North

Your local shopping comes with a tasty little bonus! Through December 23, visit **Vier North**, purchase any beverage, and enjoy a FREE cloud bread when you show proof of purchase from another participating local business. It's one more reason to shop local and support your East Side favorites! Limit one per table or party.





Lowwstock Vintage Party

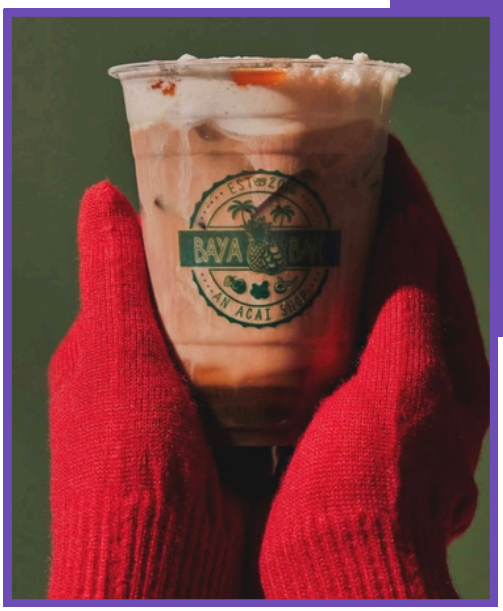
Celebrate Small Business Saturday at **Lowwstock Vintage** on November 28! Stop by for a special in-store party featuring a limited-edition merchandise drop, a DJ, and coffee. Gift cards will also be available throughout the holiday season. Lowwstock knows how to throw a good party, so come join the fun this Small Business Saturday!

Smokin' Jack's BBQ Gift Card Deal



Give a little something delicious this holiday season! From November 28 through December 31, purchase $50 in **Smokin' Jack's BBQ** gift cards and receive a $10 bonus voucher to enjoy for yourself. Gift cards are available in person at the Murray Avenue location or online, and bonus vouchers can be redeemed January 1 to March 31, 2027. Planning your holiday meals? Smokin' Jack's is also taking orders for smoked Thanksgiving turkey breast and Christmas prime rib, complete with all the fixings!

Need a little pick-me-up while tackling your holiday shopping? Stop by **Baya Bar** for a refreshing smoothie, açaí bowl, or one of their decked-out holiday drink specials. And while you're there, grab a Baya Bar gift card for someone on your list. It's a fun little gift they'll be happy to sip on!



Holiday Sips at Baya Bar

Milwaukee Mix & Cobalt Glassworks Handmade Holiday Gift Market

Find something truly one of a kind at the **Milwaukee Mix** & **Cobalt Glassworks** Handmade Holiday Gift Market! Shop an assortment of locally crafted art, jewelry, glassworks, and unique treasures made right here in Milwaukee on Sunday, December 20, from 11 AM-3 PM. It's the perfect opportunity to find thoughtful gifts while supporting local makers. Free to attend!





Little Monsters 20% off Holiday Sale

Get a jump on holiday shopping at **Little Monsters**! On Small Business Saturday, November 28, enjoy 20% off holiday clothing, plus a FREE gift with purchases over $100. Complimentary gift wrapping makes checking off your gift list even easier! Little Monsters will also be open Sundays from Thanksgiving through Christmas Eve, from noon to 3 PM, for additional holiday shopping hours. Plus, a portion of sales on Friday, December 4, will benefit Maryland Avenue Montessori.

Give the Gift of Choice



Gift cards are always a good idea, especially when they support a favorite local business! They make easy, thoughtful gifts for anyone on your list and give recipients something to look forward to after the holidays. **Blue Hour Coffee** is one local option for the coffee lover on your list, with gift cards starting at $15 and available throughout the holiday season. Pick up a gift card from a favorite East Side spot and let them choose their own treat!

Gifts for the Foodie

Sometimes the best gift is a good meal! Treat someone on your list to dinner, plan a lunch date while you're out holiday shopping, or take visiting friends and family out to coffee or dessert. There are plenty of local favorites to choose from, including **Strange Town**, **Smokin' Jack's BBQ**, **Yo Factory Yogurt**, **Ian's Pizza**, **Von Trier**, **Allie Boy's Bagelry & Luncheonette**, **Kawa Ramen & Sushi**, **Señor Gordito's**, **Frankies Restaurant & Catering**, **Jalisco's Cocina y Bar**, **Poppy Bakery**, **Vintage**, and **Tsaocaa**. Pick a new spot to try together or revisit an old favorite. Either way, a little extra time around the table is always a welcome gift!



Gifts for the Creative Type

Shopping for someone who always has a project in the works? The East Side has plenty of inspiration for the creative minds on your list. Browse unique finds at **The Waxwing**, pick up something crafty at **Magic Hands Creative Reuse**, or find a creative experience at **Studio B & Co**.

Jewelry Gifts That Make a Statement

Looking for something they'll love wearing long after the holidays? Explore unique jewelry and accessories at **Paloma Wilder** and **Artist Friends**, where you'll find plenty of beautiful pieces to add something special to their holiday wish list.

Gift an Experience

Sometimes the best gifts are experiences you can enjoy together! Catch a movie at the historic **Oriental Theatre**, book a pottery class at **Murray Hill Pottery Works**, or gift a yoga or movement class at **The Moving Galaxy**. Looking for a little friendly competition? **Landmark Lanes** has bowling and arcade games, too.

Gifts for a Little Self-Care

Give someone on your list a little time to relax, recharge, and treat themselves! Pick up a gift card for a manicure at **Bisou Nails & Spa**, a spa day at **Neroli Salon & Spa**, a salon appointment at **Studio D'Angeli**, a little glow at **Sun Tan City**, or a brow refresh at **Wink Browtique**. It's a thoughtful way to give someone a little time for themselves!

Holiday Events



This Small Business Saturday, the East Side invites you to explore, indulge, and enjoy everything our vibrant neighborhood has to offer. Whether you're getting a jump on holiday gifting or simply spending a cozy November Saturday supporting your favorite local spots, there's no better place to be than right here on the East Side.

Make a day of it:

- Grab a meal at one of our local restaurants, cafés, or breweries
- Kick off the holidays with a movie, bowling night, live show, or mini-golf at one of our entertainment venues
- Get your holiday shopping started at our unique retailers, boutiques, and art galleries
- Renew or purchase a membership at our fitness studios or museums – or gift one to a friend
- Attend a neighborhood makers' market and shop handcrafted goods
- Plan a Friendsgiving gathering at a local venue, then stroll the neighborhood for Small Biz Saturday finds
- Treat yourself to a little self-care and a seasonal glow-up at East Side salons and spas

From gifts that feel personal and meaningful to meals that bring people together, your support makes a difference. **Thank you for shopping local and supporting our East Side businesses.**



Give Back to Public Art This Giving Tuesday

This Giving Tuesday, we're inviting our community of art lovers, neighbors, and supporters to help keep creativity thriving on the East Side. Your generosity can support two important projects: caring for Black Cat Alley and bringing new public art to North Avenue.

Keep Black Cat Alley Creative

Since 2016, Black Cat Alley has transformed an ordinary alley into one of Milwaukee's most celebrated outdoor art galleries. Keeping it that way takes ongoing care and community support. Donations help fund mural maintenance and winterization, landscaping, security, and opportunities for local artists to create new work. Every contribution helps protect the artwork and keep the Alley welcoming for everyone who visits.

Bring More Art to North Avenue

We're also continuing to raise funds for a new mural along the E. North Avenue corridor! This project will support a local Milwaukee muralist while adding another colorful piece of public art to the neighborhood. Building on the creativity found throughout Black Cat Alley and Ivanhoe Plaza, the mural will help create a welcoming space, inspire community pride, and bring more visitors to the area.

Every Contribution Makes a Difference

Whether you're helping care for an existing mural or supporting the next piece of public art, your donation helps shape the creative spaces that make the East Side special. Gifts of all sizes are appreciated, and you don't have to wait until Giving Tuesday to make an impact!

Donate today at blackcatmke.com/support

Shop Local Weekend

Saturday, December 12, and Sunday, December 13

'Tis the season to shop small and spread cheer! This holiday season, celebrate Shop Local Weekend by exploring Milwaukee's East Side for thoughtful gifts, cozy vibes, and festive finds. From charming boutiques and unique treasures to seasonal menus and warm neighborhood spots, our local businesses are here to help you make the holidays merry and meaningful. Come support your favorite shops and discover a few new ones along the way!



Stay up-to-date with the latest BID happenings!

Visit **theeastside.org/events/happenings** for the latest events and updates.