



East Side Gift Guide

GIVE THE GIFT OF LOCAL!

As the holiday season approaches, we're excited to share our gift guide, featuring a curated selection of unique gifts from our amazing local businesses in the East Side BID.

This year, we encourage you to shop small and support our vibrant community by exploring special deals and distinctive offerings from talented artisans and shop owners right here in Milwaukee.

Let's make this holiday season memorable by giving the gift of local!



YogaSix Milwaukee Class Pack Sale



Visit yogasix.com/milwaukee to purchase!

Give the gift of movement and mindfulness! YogaSix is offering a deal to buy 10 classes, get 6 classes free for just \$249. It's the perfect way to kickstart a wellness routine this winter. This limited-time holiday package is available Nov. 14 - Dec. 2 and credits are valid for 6 months.



20% off Wiskullsin Clothing



Rep Milwaukee pride in style! Enjoy 20% off at Wiskullsin all Black Friday through Cyber Monday with code BFCM20. From bold graphic tees to cozy crewnecks, it's the perfect time to stock up on locally-designed apparel.

Gift some edge! Score 20% off site-wide at United Skulls of America from Black Friday through Cyber Monday using code BFCM20. Shop state-inspired skull tees for some hardcore hometown pride.



20% off United Skulls of America

40% off Kind Oasis

Spread calm this season! Enjoy 40% off and a free gift with purchase at Kind Oasis from Nov. 21 – Dec. 1. Stock up on gummies, salves, and wellness treats, perfect for gifting (or relaxing after holiday shopping!).





25% off Fusion Poke Drinks

Fuel your holiday shopping! Enjoy 25% off all boba tea & smoothies, plus BOGO 50% off sushi on Fridays, all season long. Fresh flavors, cozy vibes, and a little sweet treat never hurt!

Buy 2 Drinks, Get 1 Free at Vier North

Treat your holiday crew! Buy 2 drinks, get 1 free at Vier North through Dec. 30. Ideal for festive outings, cozy winter nights, and holiday cheers on the East Side.



Bicycle Benefits Helmet Stickers

A perfect stocking stuffer for cyclists and eco-commuters! Bicycle Benefits helmet stickers encourage riding and unlock deals at locations around the city. It's a fun and practical gift for anyone looking to bike more in 2026. Available all season long.

Wayfinder MKE Gift Card Deal



Give the gift of good food and great drinks! For every gift card you buy this season, get a bonus. When you buy \$50, you get \$10 free and when you buy \$100, you get \$20 free! Gift cards are redeemable at Wayfinder MKE, Explorium Distilled, and The Explorium Brewpub. Plus, grab a pack of beer to go and get a free pour while you shop!

Perfect for the craft beer lover! Score an 8-pack of Milwaukee County Stout Black Friday releases for \$70 (10% savings), including bourbon-barrel variants, limited seasonal specialties, and more. Available Black Friday through Christmas Eve.

Explorium Black Friday & Holiday Beer Releases

Give someone a warm meal in the cold months ahead! Purchase a \$20+ McDonald's gift card in-person and receive a FREE large sandwich coupon. Must mention the East Side Gift Guide at purchase. Offer is valid through Jan. 2026, and the sandwich coupon is valid through 3/31/26.



Free Sandwich from McDonald's

Milwaukee Mix & Cobalt Glassworks Handmade Holiday Gift Market

Find one-of-a-kind, handmade gifts at this local holiday makers market on Sunday, Dec. 21 from 11 AM–3 PM. Shop art, jewelry, glassworks, and unique treasures crafted right here in Milwaukee. It's free to attend!

A gift guide for Pomona Cider Co. featuring various cider bottles and gift sets. The guide is divided into sections: 'THE PERFECT PEAR PACKAGE' (\$65), 'ISLAND ORCHARD' (\$67), 'DOOR COUNTY CHERRY BUNDLE' (\$56), 'VINEGAR GIFT SET' (\$86), 'POMONA FAN PACK' (\$73), 'BY THE BOTTLE', and 'GIFT CARDS'. At the bottom, it promotes a 'SMALL BUSINESS SATURDAY MAKERS MARKET' on November 29th and provides the website and address.

POMONA CIDER CO.

GIFT GUIDE

THE PERFECT PEAR PACKAGE
BOTTLES OF OUR CLASSIC PEAR CIDER, PEAR RESERVE, CIDRE DE POIRE, AND THE NEW ISLAND ORCHARD PEAR CIDER VINEGAR
\$65

ISLAND ORCHARD
A SPECIAL SELECTION OF ISLAND ORCHARDS RESERVE CIDERS BRUT RESERVE, BRUT IN A BARREL, KINGSTON BLACK
\$67

DOOR COUNTY CHERRY BUNDLE
BOTTLES OF OUR CLASSIC CHERRY CIDER, SOUR CHERRY, CIDRE DE POIRE, AND THE NEW ISLAND ORCHARD APPLE CHERRY CIDER VINEGAR
\$56

VINEGAR GIFT SET
THE FULL SET OF THE BRAND NEW ISLAND ORCHARD CIDER VINEGARS!
FLAVORS INCLUDE NORTHERN SPY CIDER, CIDER MAPLE, APPLE CHERRY CIDER, PEAR CIDER, BARREL AGED CIDER
\$86

POMONA FAN PACK
BOTTLES OF OUR CLASSIC BRUT, PEAR, CHERRY, LAVENDER, 2 BRANDED GLASSES AND A BOTTLE BAG
\$73

BY THE BOTTLE
SINGLE BOTTLES BEGIN AT \$14
GET 4 OR MORE GET 10% OFF AND A FREE BOTTLE BAG
GET 12 OR MORE GET 20% OFF AND A FREE BOTTLE BAG

GIFT CARDS
PURCHASE A \$100 GIFT CARD AND GET A \$25 GIFT CARD ON US!

CHECK OUT OUR SMALL BUSINESS SATURDAY MAKERS MARKET ON NOVEMBER 29TH 12PM-5PM FOR MORE GREAT GIFTS!

WWW.POMONACIDERCO.COM | 414-347-1515 | 2163 NORTH FARWELL AVENUE MILWAUKEE WI 53202

Pomona Cider Co. Gift Packs and Gift Card Bonuses

Give the gift of small-batch cider this season! Pomona Cider Co is offering specialty craft cider bottles, curated gift packs, and a holiday gift card deal – buy a \$100 gift card and get a \$25 bonus! Plus, enjoy special BOGO deals during their Small Business Saturday Makers Market and Holiday Market events. Offers available through December 2025, and event BOGO deals available in-person only.



East Side BID 2025 Events Calendar



This Small Business Saturday, the East Side invites you to explore, indulge, and enjoy everything our vibrant neighborhood has to offer. Whether you're getting a jump on holiday gifting or simply spending a cozy November Saturday supporting your favorite local spots, there's no better place to be than right here on the East Side.

Make a day of it:

- Grab a meal at one of our local restaurants, cafés, or breweries
- Kick off the holidays with a movie, bowling night, live show, axe throwing, or mini-golf at one of our entertainment venues
- Get your holiday shopping started at our unique retailers, boutiques, and art galleries
- Renew or purchase a membership at our fitness studios or museums – or gift one to a friend
- Attend a neighborhood maker's market and shop handcrafted goods
- Plan a Friendsgiving gathering at a local venue, then stroll the neighborhood for Small Biz Saturday finds
- Treat yourself to self-care and seasonal glow-ups at East Side salons and spas

From gifts that feel personal and meaningful to meals that bring people together, your support makes a difference. **Thank you for shopping local and supporting our East Side businesses.**

East Side BID 2025 Events Calendar

Holiday Open House

DECEMBER 13-14, 2025

Tis the season to shop small and spread cheer! This holiday season, celebrate Shop Local Weekend by exploring Milwaukee's East Side for thoughtful gifts, cozy vibes, and festive finds. From charming boutiques and unique treasures to seasonal menus and warm neighborhood spots, our local businesses are here to help you make the holidays merry and meaningful. Come support your favorite shops, and maybe discover a few new ones along the way!



Stay up-to-date with the latest BID happenings!

Visit theeastside.org/events/happenings for the latest events and updates.