



Call to Artists

**Project:** The East Side Art Lot

**Organization:** The East Side Business Improvement District (#20)

**Location:** 1915 E North Ave, Milwaukee, WI, 53202

*No submission fee*

### **General Information:**

The East Side is seeking ten (10) artists/artist teams to bring public art to its project, the East Side Art Lot!

The East Side Art Lot will temporarily convert an underutilized parking lot- located between two prominent East Side businesses, near a number of others, and the original street art gallery Black Cat Alley- into much needed public seating, further enhanced by the work of local artists.

Each selected artist/artist team will be commissioned to design and paint one of the East Side Art Lot picnic tables, with a finished product of ten painted picnic tables that will be on display and available for public seating for the duration of the project.

### *Timeline:*

- The East Side Art Lot call for artists submission deadline is **Thursday, August 6th at 12:00PM**
- The project's Jury Team will review artist submissions and select artists on **Friday, August 7th**. Selected artists will be notified by 11:59 PM.
- Painting dates will be scheduled between **Monday, August 17th and Thursday, August 20th** (We will do our best to accommodate artists' scheduling needs these days, however please do not apply if you cannot be available these dates).
- The site will be open for public use from **August 21st to November 15th** (*unless weather necessitates an earlier end date*)

### **Project/Application Details:**

Selected artist/artist teams will receive \$500 for their completed piece. Paint , brushes, tarps, rags, non-alcoholic beverages, and sunscreen will be provided on the day of painting. Travel and additional materials will be at the expense of the artist/artist team.

Please note that paint may be donated to the project, so if you'd like to use only provided materials, color palettes may need to be adjusted. Any additional colors are welcomed, but must be provided by the artist!

*Picnic table details:*

The tables were previously painted lilac and orange, feel free to incorporate this into your design or cover it completely! Pictured below are the manufacturer photos (wooden) and current photos (painted)

- Length: 71 in
- Width: 59 in
- Height: 27.75 in



*(Manufacturer Images)*



(Actual Images)

***Submission Materials:***

All submission materials and artist information should be sent in *ONE* email to [specialprojects@theeastside.org](mailto:specialprojects@theeastside.org). Any late or incomplete submissions will not be accepted. Please feel free to contact with any questions ahead of the **August 6th @ 12:00PM** deadline!

- A short artist bio (200 word max per artist). If you are a BIPOC, LGBTQ+, and/or womxn artist, please indicate within your bio!

- Three to five examples of past work in JPEG format. Artist teams should include past work of at least one artist!
- Three to five renderings of your proposed painted picnic table design (must be in color) in JPEG format, and a description if necessary.
- Artist contact information (full name, email address, phone number).
- Artist teams, please provide contact information for ALL artists, but designate one person as your main point of contact

Please label all files with the artist/team name and title (ex. MURRAY\_DESIGN or MURRAY\_PAST WORK1)

## **Rules & Regulations:**

### *Eligibility:*

The East Side Art Lot project is open to artists and artist teams 18+ years of age, living in Milwaukee County. Preference will be given to BIPOC, LGBTQ+, and womxn artists. All work must be the artists' own, and original in design, concept, and execution.

If multiple artists collaborate as a team, it is considered a joint entry and they should exhibit a single body of work. If accepted, they may exhibit only that work which is collaborative.

### *Piece content/materials:*

In concert with the requirements of project funding, design content cannot involve any display of political associations, religion, or derogatory references.

Contact: [Specialprojects@theeastside.org](mailto:Specialprojects@theeastside.org)

<https://www.theeastside.org/>

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